

The best portals focused
on the building industry
in the Czech Republic



tzbinfo
www.tzb-info.cz

ESTAV.cz

SELECTED INDICATORS AND BASIC INFORMATION

We are working hard on new possibilities of how to offer your products and services to our visitors.

We do not have any advertising packages. We have an individual approach.

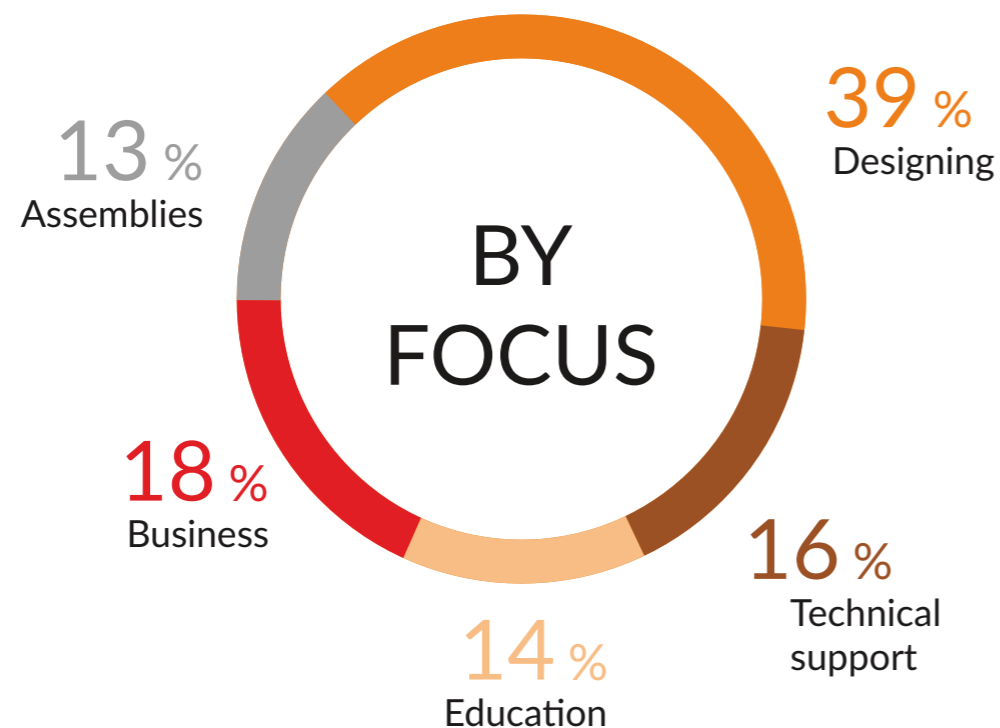
Who would like to use the same advertising as the competitors do?

TZB-info - Presentation with Benefits

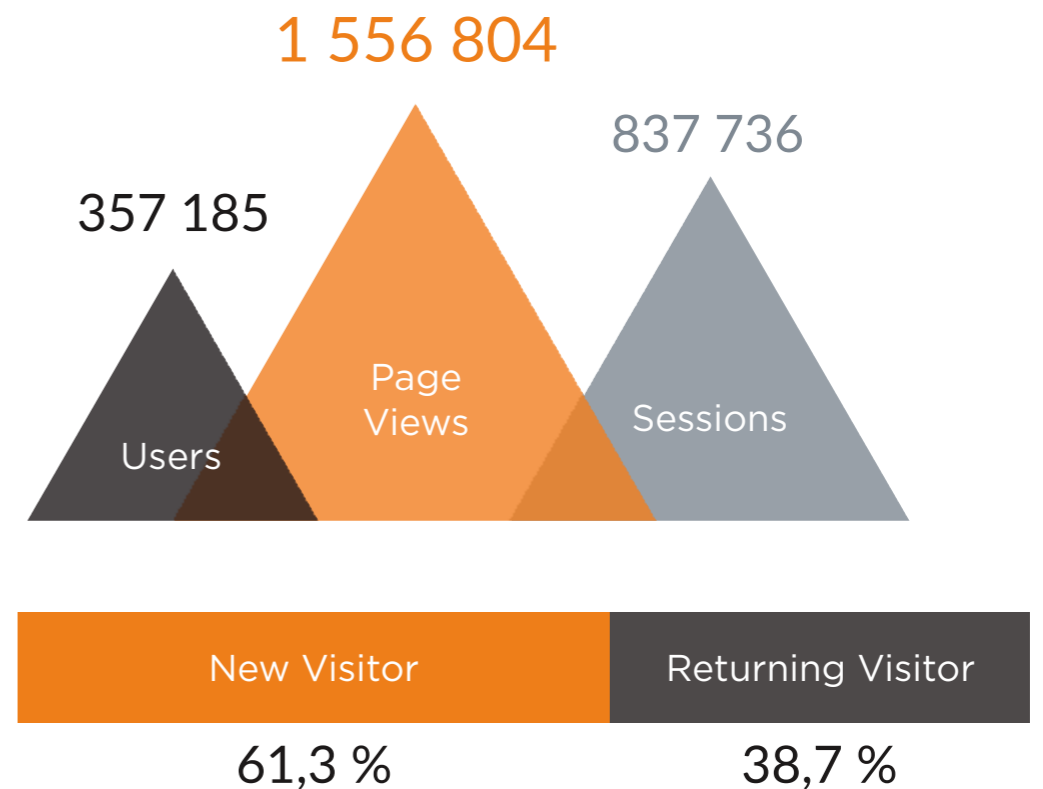
TZB-info.cz registers search engines as an independent news portal. Editorial texts are offered by Google in browsing and in terms of context in the News and Images sections. In the contents we combine texts, tables, photo galleries, charts and videos.

Visitors make use of current versions of the laws, regulations and standards. Permanently high audience is achieved by Tables and Calculations. We can interconnect your corporate PR and advertising with the professional content of the portal.

TZB-info Visitors



TZB-info Monthly Audience Overview



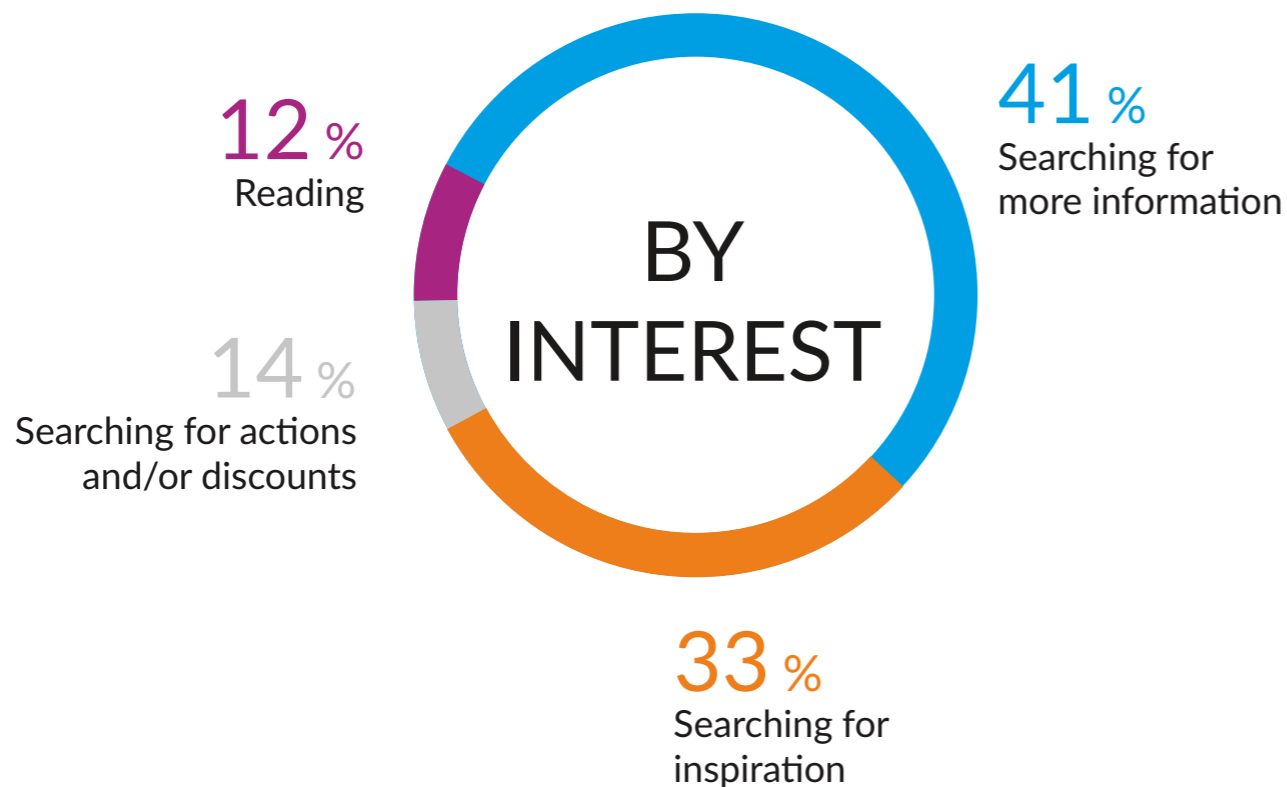
Source:
Google Analytics
Monthly average, September - November



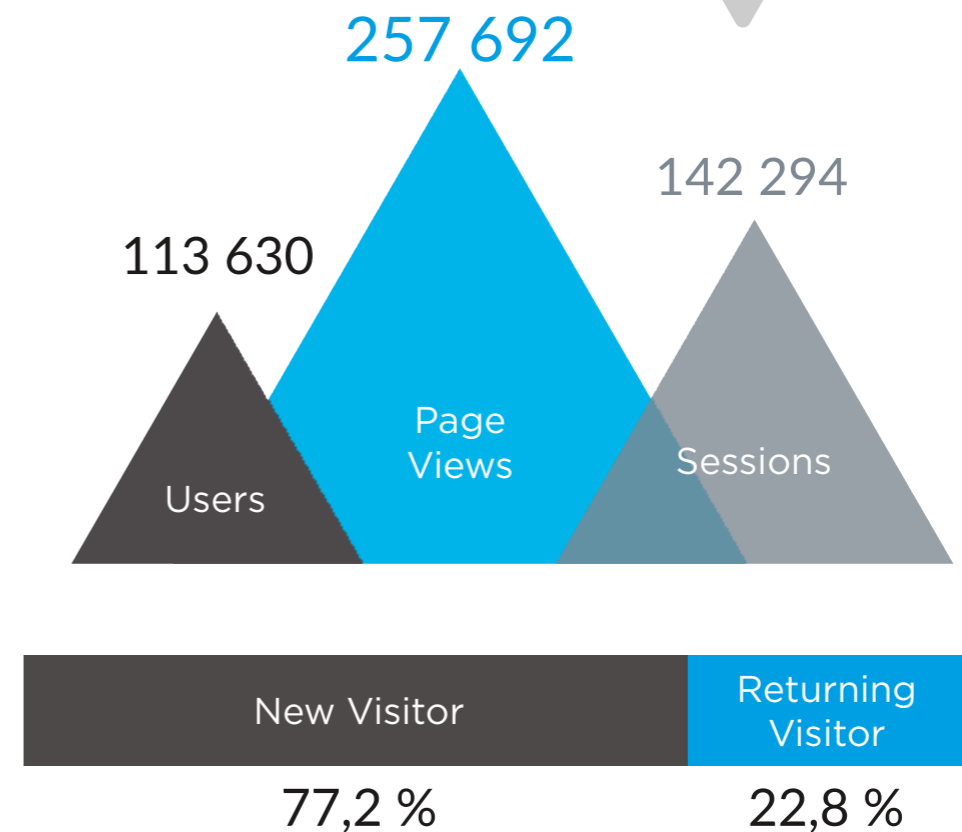
ESTAV - General Building Public

This is an information portal in a responsive design intended for the general public interested in building, equipment of a house or flat or in the building industry. The ESTAV portal visitors have become fond of editorial topics, such as: “How to build a family house”, “Work procedure and instructions”, the editorial guide with useful checklists for downloading “How to purchase a place for living”, “Neighbours and laws” and others.

ESTAV Visitors



ESTAV Monthly Audience Overview



Source:
 Google Analytics
 Monthly average, April - June

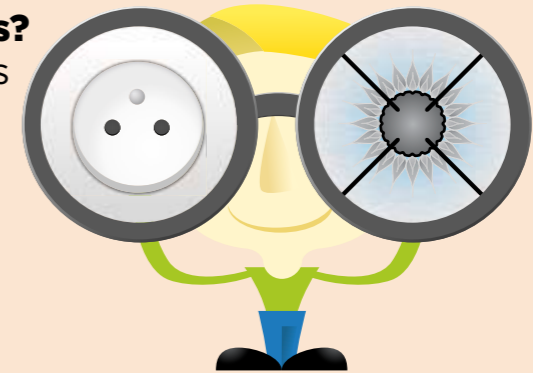


ENERGY PRICES CALCULATOR - comparison of electricity and gas prices

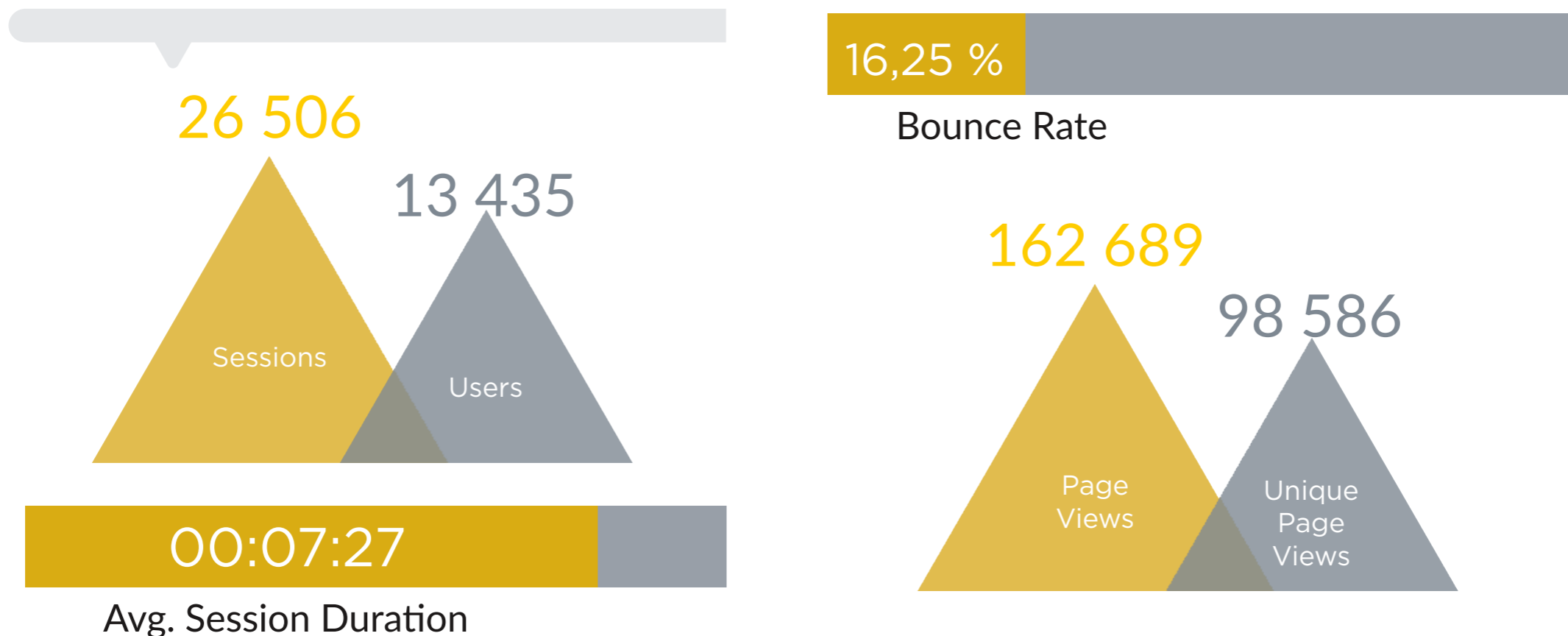
In what is the Energy Prices Calculator on TZB-info different from the other ones?

The Energy Prices Calculator is an independent and daily updated tool which does not require any personal data from visitors. It offers a number of analytical functions for professionals, energy experts and auditors. It will compare historical prices with new ones and it will show an invoice example. The TZB-info Energy Prices Calculator is the only price comparator which is placed on the official web site of the Energy Regulatory Office (ERÚ).

Our Calculator will not enable you to buy a specific order in the display presentation area, but you can buy effective advertising there.



ENERGY PRICES CALCULATOR Monthly Audience Overview



Source:
Google Analytics
Monthly average, September - November

